

# Brain Injury Alliance of Nebraska

**Peggy Reisher, MSW, Executive Director**

**Chris Stewart, BS, Resource Facilitator**

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**Brain Injury  
Alliance**

N E B R A S K A



combined health  
agencies drive  
MEMBER CHARITY



# Mission and Vision



- **Mission:** To create a better future for all Nebraskans through brain injury prevention, education, advocacy and support
- **Vision (adopted by board in 2018):**
  - Individuals with brain injury have the necessary resources to pursue their recovery.
  - Individuals with brain injury and their families have a statewide unified voice.
  - Providers collaborate with statewide peer support for individuals with brain injury.
  - Individuals with brain injury have support from a variety of state agencies.
  - There is an elimination of stigma related to brain injury.



# BIA-NE History and Board

- **History**

- 2009- Brain Injury Group of Nebraska
- 2010- Brain Injury Association of Nebraska
- 2016- Brain Injury Alliance of Nebraska

- **Board**

- Currently 13-member board of directors
- 8 board members are individuals with a brain injury or family member of an individual with a brain injury



# Staff



**Peggy Reisher**  
*Executive Director*



**Chris Stewart**  
*Resource Facilitator*



**Gina Simanek**  
*Resource Facilitator*



**Elle Stecher**  
*Program and Marketing Associate*



# Core Programs and Services



- **P**revention
- **E**ducation
- **A**dvocacy
- **S**upport





# Prevention

- Forever Shaken Documentary
  - Over 20 million views on YouTube
- Promotion of Seatbelt/Occupant Restraint
  - Six billboards for 12 weeks
  - 3.5 million views





# Education

## **Building systems capacity**

- 20+ Trainings
- Juvenile Justice, Aging, Corrections, Veterans, Behavioral Health, Domestic Violence Programs
- 4 Programs are screening for brain injury
- **Annual Brain Injury Conference**
  - Virtual on March 18 and 19, 2021



# Education continued...



Get Schooled on Concussions

Brain Injury Alliance  
NEBRASKA

Are you ready to Get Schooled on Concussions?

Enhance your Return To Learn (RTL) plan with a 4-week strategy delivered directly to your inbox *based on your teaching style*.

- **Nebraska Concussion Coalition**

- Every Nebraska teacher has access to GSOC/TACT
- [getschooledonconcussions.com/nebraska](https://getschooledonconcussions.com/nebraska)
- Password: TACTnebraska2020





# Advocacy

## Legislative Activity

- Brain Injury Trust Fund Bill- Funds available as of 7-15-20
- 14 Bills in 2020

## Advocacy Events

- Brain Injury Awareness Month- March
- BI Advocacy Day- 3-12-20
- Disability Pride/ADA Anniversary Webinar Series
- Voter Registration and Get out to Vote



# Support

## Promote Support Groups

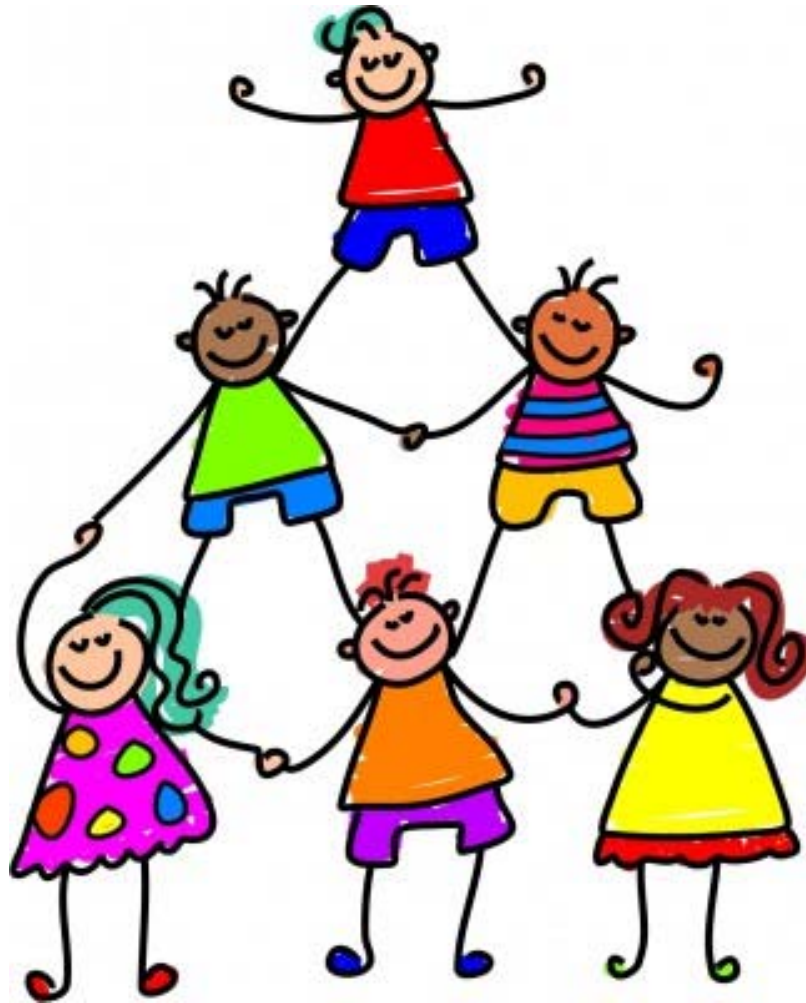
- 18 support groups across the state
- 3 new virtual support groups

## Engagement Committees

- Monthly meetings
- Peer support
- Creating and expanding statewide resources

## Resource Facilitation

- Help identify and access supports to build personalized teams to achieve individualized goals
- Over 700 unique clients



# BE the CHANGE

- Brain Talks
- Survivor Stories
- Advocacy events
- Leadership opportunities
- Brain injury awareness events



# Call us or Sign up now!

- **Call Chris Stewart-844-423-2463 to learn about how you can get involved**
- Join the other 2,800 Nebraskans to get our newsletter to be kept informed of:
  - Survivor Stories
  - Events happening across the state and nation
  - Research opportunities
  - Training/educational opportunities
  - News about brain injury
- **<https://biane.org/about/signupnewsletter.html>**





**Thank You!**

**Peggy Reisher, MSW**

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